# the FIXX Monthly News, To Keep You AFIXXed...

AFIXX ALLIANCE

Volume 1 Issue 1

### Whats New?

2015 has been quite a year for AFIXX Alliance. Just over 15 months ago, we launched our new division and website, afixx.com. Our hope was to offer competitive pricing and delivery coupled with exemplary customer service to distributors across the country. The e-commerce site provided a quick and easy way to check stock and place orders. We pride ourselves on having the stock available that you need, and to keep increasing our inventory so we don't run short.

Well the response has been overwhelming! So much so, that we just expanded to open another branch in Indiana to better serve our East Coast and Midwest Customers. Thank You to all our current and new customers who have believed in AFIXX and have entrusted us to provide you with our products.

AFIXX is also proud to be a national distributor for Advanced Cable Ties. We are thrilled to represent such a reputable and trusted domestic line of cable ties and accessories.

AFIXX will once again have a booth at the upcoming NIFMSE Show in Las Vegas. Please visit us at Booth #406. We will feature a unique putting green and contest with a chance to win an AFIXX Golf Carry Bag. Stop by, we'd love to meet and speak with all of you at the show.

Please check out our twitter and facebook pages. We send out an interesting fastener fact of the week each Friday, and also post about specials and upcoming events.

Once again, thank you, thank you, thank you to all who have joined the AFIXX family over the past year.

- Larry Kanne

V.P., General Manager

### In the Press



A FIXX Alliance and Crossroad Distribution
Source (CDS) are pleased to announce a new partnership. CDS will be the new Midwest branch for AFIXX. Together, AFIXX and CDS will be able to reach a much broader customer base, while continuing to offer the same high level of service that our customers expect. Additionally, the afixx.com e-commerce site will make ordering and quoting a much easier process. The two locations assure the quickest delivery and most favorable shipping options to our distributors.

Visit afixx.com today!

## Join AFIXX @ NIFMSE!



Stop in and say "hello" to the AFIXX staff at NIFMSE Booth #406!

Be sure to practice your putting. Sink a putt to win an AFIXX golf bag and collect your free golf accessories giveaway!

# Bob's Bullpen...

Bob Lehman was inducted into the Fastener Hall of Fame in 1994 and is a true icon in the industry. At 87, Bob has many fond memories of his years in fasteners, and we thought it would be both funny and infor-



mative to share some of those in this section. Bob has a unique perspective on changes that have been made in the industry, and with his "say what's on his mind" approach, surely some memorable remarks will be made. Bob is a lifelong Cubs fan, so each article will end with his favorite, Go Cubs!